LET'S PRESERVE THE

AMERICAN DREAM

*2023 Nationwide Voter File
Bond Ratings Report*

THE GOAL

Our objective was to determine the accuracy and validity of voter files in the United States.

To achieve this, we collected raw voter files directly from each state's supervisor of elections and developed a bond rating system based on several factors outlined in our methodology statement.

This project is ongoing and is not complete. We plan on collecting raw voter files on a rolling basis through the end of 2024.

METHODOLOGY

2023 Bond Rating Report

To score each state's voter file, we needed a method to identify which states were missing information that most other states provided. The aggregate score considers three key factors: demographics (e.g., race, gender, age), voter history (e.g., general, primary, local, party, vote method), and personal contact details (e.g., phone, email).

For instance, if 25 states provided gender information, Florida would receive 25 points for having that data in their voter file. Conversely, a state without gender information would be penalized 25 points.

BEHIND THE BOND RATINGS

DETAILS SCORE

The details score is derived from various tags on the file that include emails, phone numbers, unique IDs, county information, and regirations status.
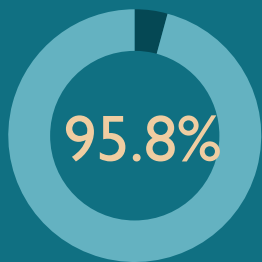
HISTORY SCORE

The history score considers the comprehensive collection and storage by each state concerning previous elections such as past general, primary and presidential election participation.
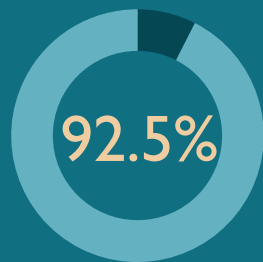
DEMO SCORE

The demographic scoring system incorporates the extent of available demographic data, encompassing factors such as gender, age, race, language, place of birth, and political affiliation.
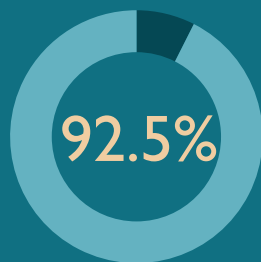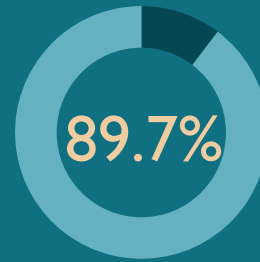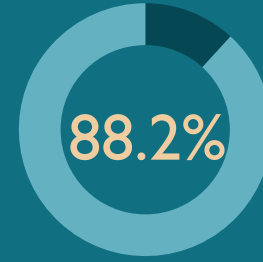
TOP 5 BOND RATED STATES:

95.8%	92.5%	92.5%	89.7%	88.2%
North Carolina	**Florida**	**California**	**Colorado**	**Georgia**

STATE	DETAILS SCORE	HISTORY SCORE	DEMO SCORE	BOND RATING
North Carolina	237	205	111	AAA
Florida	237	186	111	AAA
California	241	186	107	AAA
Colorado	237	176	107	AAA
Georgia	226	205	78	AAA

Utilizing comprehensive voter details, history, and demographic information, the statewide voter files selected for analysis have consistently proven their exceptional capability in capturing pertinent data for contemporary political operations.

Notably, our highest-ranking state, North Carolina, achieved a flawless history and demographic score, while California boasted the most extensive and reliable voter detail information. In fact, the California file alone encompasses over half of the nation's available email addresses, making it an invaluable resource on a nationwide scale.

APPENDIX

- ✓ **Comprehensive Voter File Bond Rating**

- ✓ *Detailed scoring sheet*

COMPREHENSIVE VOTER FILE BOND RATING

STATE	DETAILS SCORE	HISTORY SCORE	DEMO SCORE	BOND RATING
North Carolina	237	205	111	AAA
Florida	237	186	111	AAA
California	241	186	107	AAA
Colorado	237	176	104	AAA
Georgia	226	205	78	AAA
New Jersey	226	205	75	AAA
Pennsylvania	194	205	104	AA
Texas	226	205	72	AA
Virginia	226	205	71	AA
Utah	237	186	75	AA
Alabama	245	174	78	AA
Oklahoma	226	186	75	AA
West Virginia	226	157	104	AA
Arkansas	235	176	75	AA
New Mexico	229	152	104	A
Massachusetts	226	155	104	A
Connecticut	194	186	104	A
Michigan	226	186	71	A

STATE	DETAILS SCORE	HISTORY SCORE	DEMO SCORE	BOND RATING
Ohio	226	174	75	A
Kansas	241	126	104	A
Tennessee	184	205	78	A
Rhode Island	190	171	104	B
Louisiana	198	155	111	B
Iowa	237	123	104	B
Montana	233	186	42	B
Maryland	226	171	62	B
New York	226	123	104	B
Indiana	204	176	71	B
Nevada	240	123	75	B
Arizona	192	171	75	B
Illinois	192	174	71	B
Idaho	189	142	104	B
Nebraska	234	126	75	B
New Hampshire	179	176	75	C
Minnesota	198	186	42	C
Missouri	226	155	42	C

COMPREHENSIVE VOTER FILE BOND RATING CONT'D

STATE	DETAILS SCORE	HISTORY SCORE	DEMO SCORE	BOND RATING
Oregon	187	155	75	C
Maine	226	112	75	C
Delaware	182	155	75	C
South Dakota	245	126	33	C
Mississippi	226	174	0	D
Vermont	226	92	42	D
Alaska	137	157	62	D
Wisconsin	242	152	0	D
Kentucky	136	92	104	D
Washington	226	0	71	D
South Carolina	184	0	111	D
Hawaii	226	0	2	D
North Dakota	135	92	0	D
Wyoming	45	47	62	D